To

All Collectors,
All Superintendents of Police.

Sub: Celebration of 29th National Road Safety Week from 23rd to 30th April, 2018.

Madam/Sir,

This is to inform you that the 29th National Road Safety Week is being observed from 23rd to 30th April, 2018 throughout the country. Celebration of this Week in the State of Odisha bears importance in view of the rising trend of fatality rate. Hon'ble Supreme Court have directed to take all effective measures to reduce the fatality rate in our State. Hence, effective and visible road safety measures are to be taken during the week and beyond to have real impact on curbing road accidents and reduce the fatality rate considerably.

Accordingly, a plan of action has been chalked out by Commerce & Transport Department which should be followed. Some of these activities are as follows:

1. Joint enforcement meeting should be conducted by all the RTOs/MVIs under the Chairmanship of Collectors with support of Police and Excise Department. Special Enforcement drives against violation of traffic regulations with support of local police, truck and bus owners association should be carried out during the week.

2. Physical work should be carried out to remove bad road engineering works like unscientific humps, closure of unauthorized cuts and crossings, erecting display boards at vulnerable locations, attending to issues of black spots etc.

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3. Discussions, workshops involving Educational Institutions/ NGOs/ automobile distributors etc. should be organized on the issues related to road safety. In the activities like debate competition, quiz contests, slogan competition, the identified good performers are to be awarded at the district level and the best 3 performers will be felicitated at the State level function.

4. Health and Vision testing checkup camps for drivers are to be organized by the RTOs with the support of CDMOs and also at the RTC Bus Stands.

5. Cyclothon/Walkthon/Rallies should be organized to create awareness about the major risk factors for accidents due to over-speeding, drunken driving etc.

6. Protection of Good Samaritan Policy should be publicized and the Good Samiritans should be identified and felicitated at the District level.

7. Fitness check-up of all Govt. vehicles including those belonging to the State Undertakings should be done.

8. Display of road safety fillers/banners at some of the important places/main junctions of the District.

I am also enclosing a note on 4 'E' of Road Safety activities as discussed in my last Video Conference.

I would look forward to your activity report on this week's activity in your district.

Best wishes,

Yours faithfully,

19.4.18

Chief Secretary,
Odisha
Notes on Road Safety Activities to be taken up during the 29th National Road Safety Week, 2018 at District Level.

1. Education and Awareness
   • Workshops, discussions to be organized involving Educational Institutions/Universities, NGOs, Corporate Houses/Industrial Houses and Automobile Dealers etc.
   • Debate competitions, Slogan competitions, Quiz contests etc. to be organized at various educational institutions and good performers to be awarded at district level function.
   • Drivers with known safety records to be felicitated.
   • Cyclothon/Walkthon/Rallies to be organized in the district with involvement of Truck and Bus Owners Associations.
   • Display of Road Safety fillers/banners/hoardings etc. at some of the main junctions.
   • Publicity of Good Samaritans Policy and felicitation of Good Samaritans at district level function.
   • Online publicity of road safety on concerned district level website.
   • Request for funds for celebrating Safety Week may be made from Odisha Road Safety Fund to the Transport Commissioner.

2. Enforcement
   • Special Joint enforcement to be conducted by all the RTOs under the chairmanship of Collectors with Police and Excise Department during the week.
   • Health and Vision testing checkup camps for drivers by the RTOs with the support of CDMO and also in Bus Stands.
   • Enforcement drives against violation of traffic regulations such as use of helmet and seatbelt, drunken driving with the support of local police.
   • Fitness check-up of all Government vehicles including those belonging to the State Public Sector Undertakings.
• SPs to fill up the data in Accident Investigation Module in CCTNS for the period from January, 2018 and onwards within 15 days.
• District-wise Action Plan will be reviewed in subsequent meetings.

3. Engineering
• Removal of illegal humps at strategic places during the week and also prepare plan of action for the year.
• Removal of median encroachments
• Putting retro-reflective tapes on road side trees, median points and other signage posts.
• Identification of black-spots and taking up remedial measures.
• Road Safety Audit should be started.

4. Emergency Care
• Provide facilities at PHC/CHC to stabilize the patients and to send them to referral Hospitals.
• Focus on “Golden Hour” to decrease fatalities.
• Supervise functioning of Trauma Care Centres.